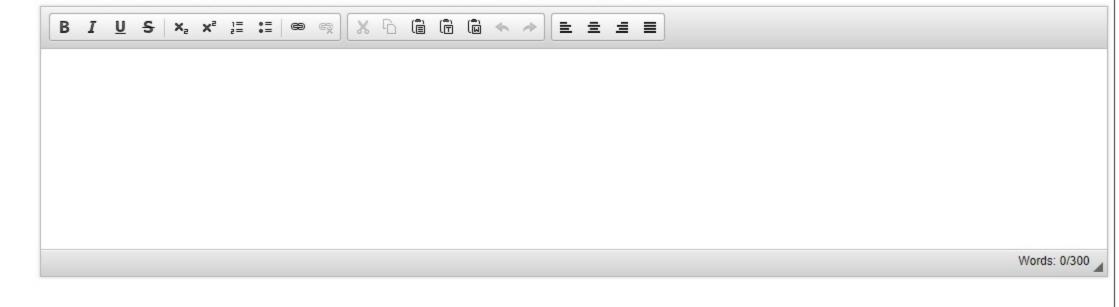




INNOVATION

- 01. What is innovative about your project? How does your project improve on existing competing solutions that seek to address the same challenges as your innovation, also describe your strategy for adoption at BoP level? Please also describe the following: (Maximum of 300 words)
 - 1. USP of your project in terms of (affordability/availability/accessibility).
 - 2. Cost-effectiveness of the project (please mention the price of product/service/technology offered).



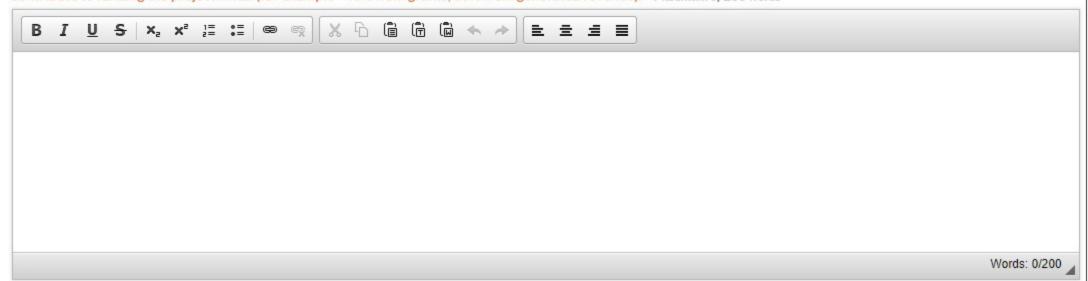
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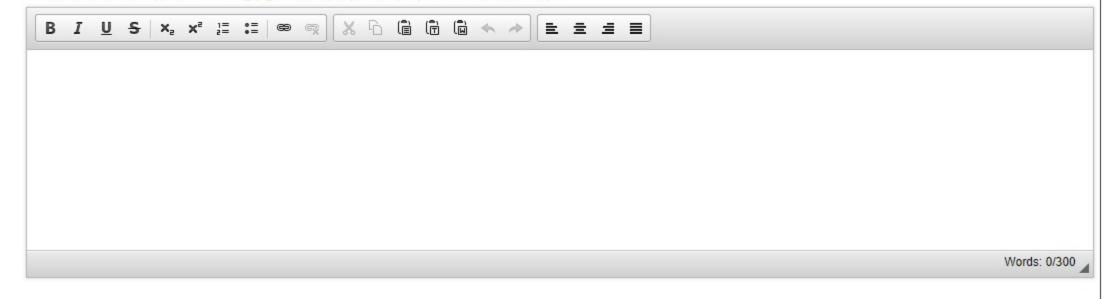


FINANCIAL SUSTAINABILITY

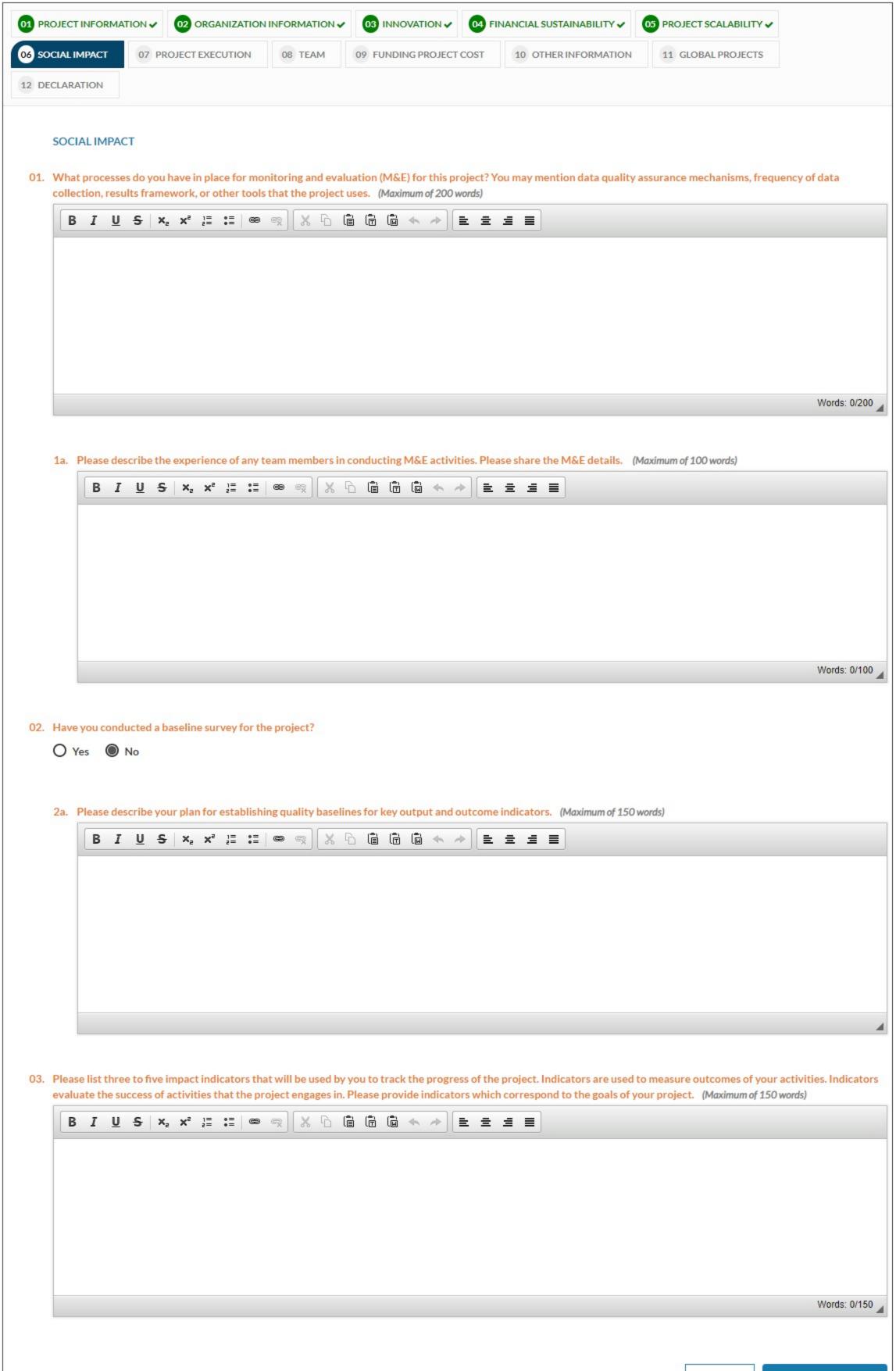
01. How do you plan to sustain this project beyond the MA grant? Mention if the sustainability plan for the project includes grants, generated revenue (from sales or other paybased models), investment (debt or equity), CSR funding, government partnerships, or other funding sources. Please indicate how much you expect each of these sources to contribute to funding the project in full (for example - 40% from grants, 60% from generated revenue). Maximum of 200 words



02. Do you have Revenue Generation model/ Business plan component built in your project for its sustainability? What are the other sources of financing for this project? Please mention the type of financing (eg. Debt/Equity/Grant). (Maximum of 300 words)

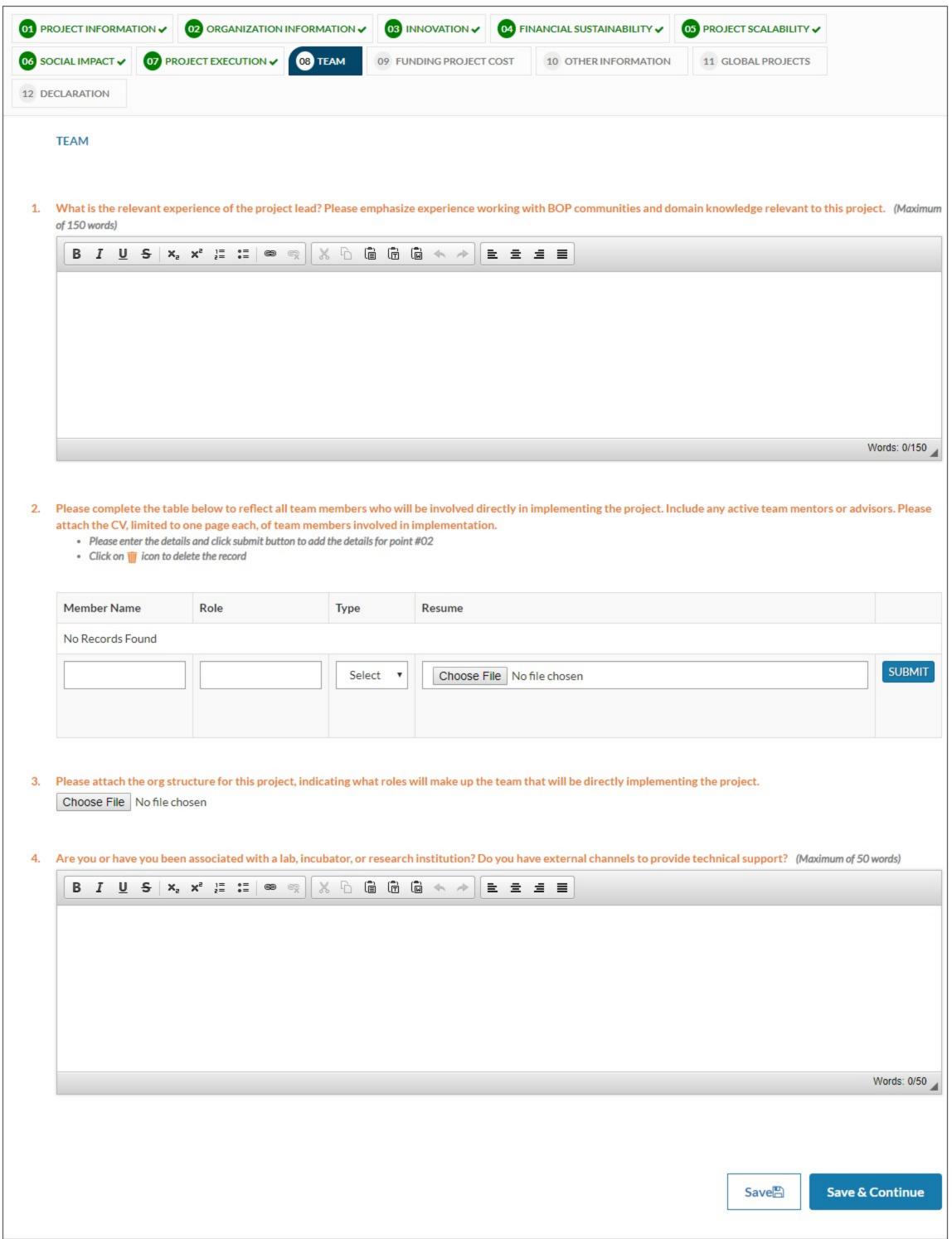


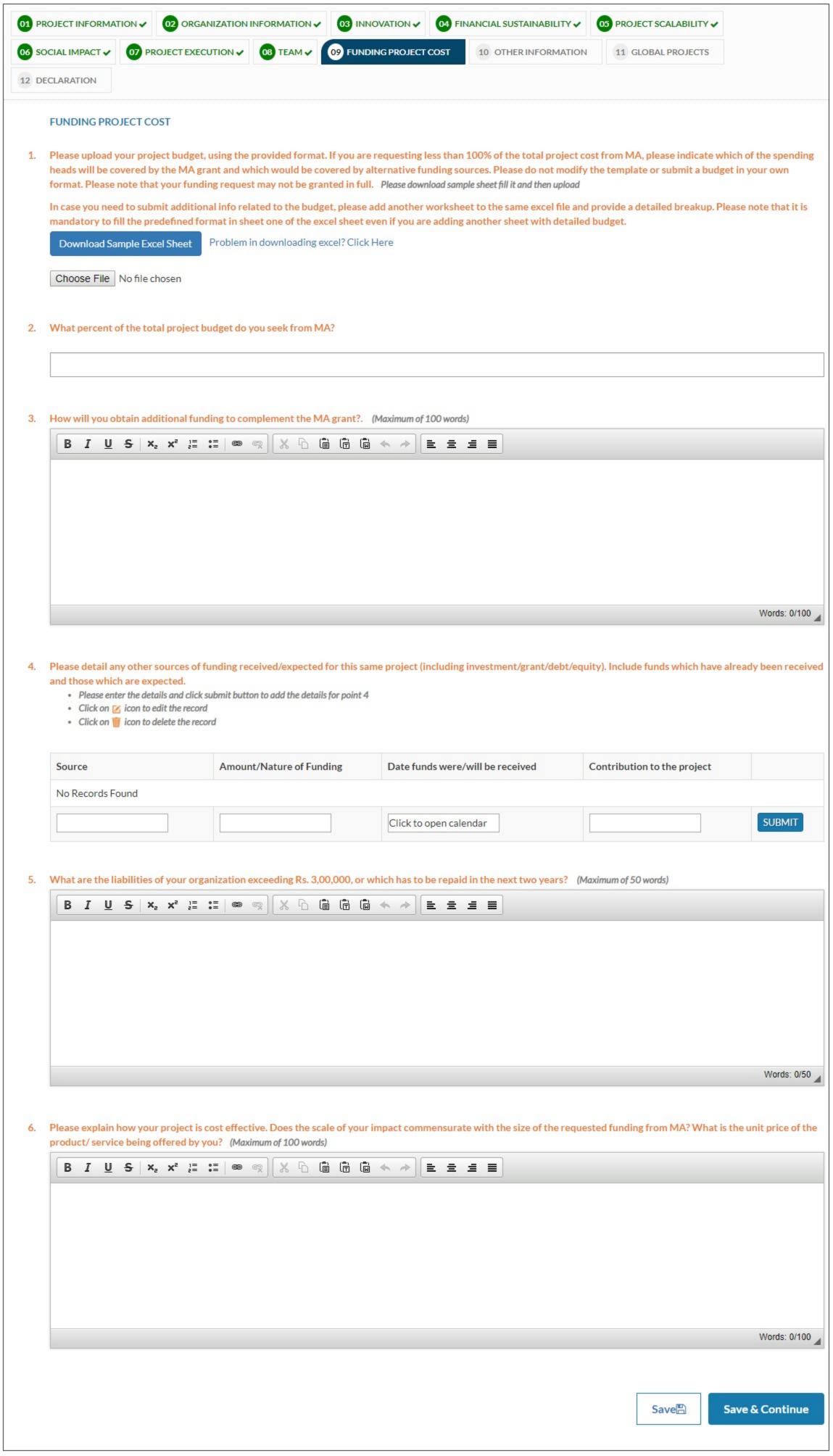


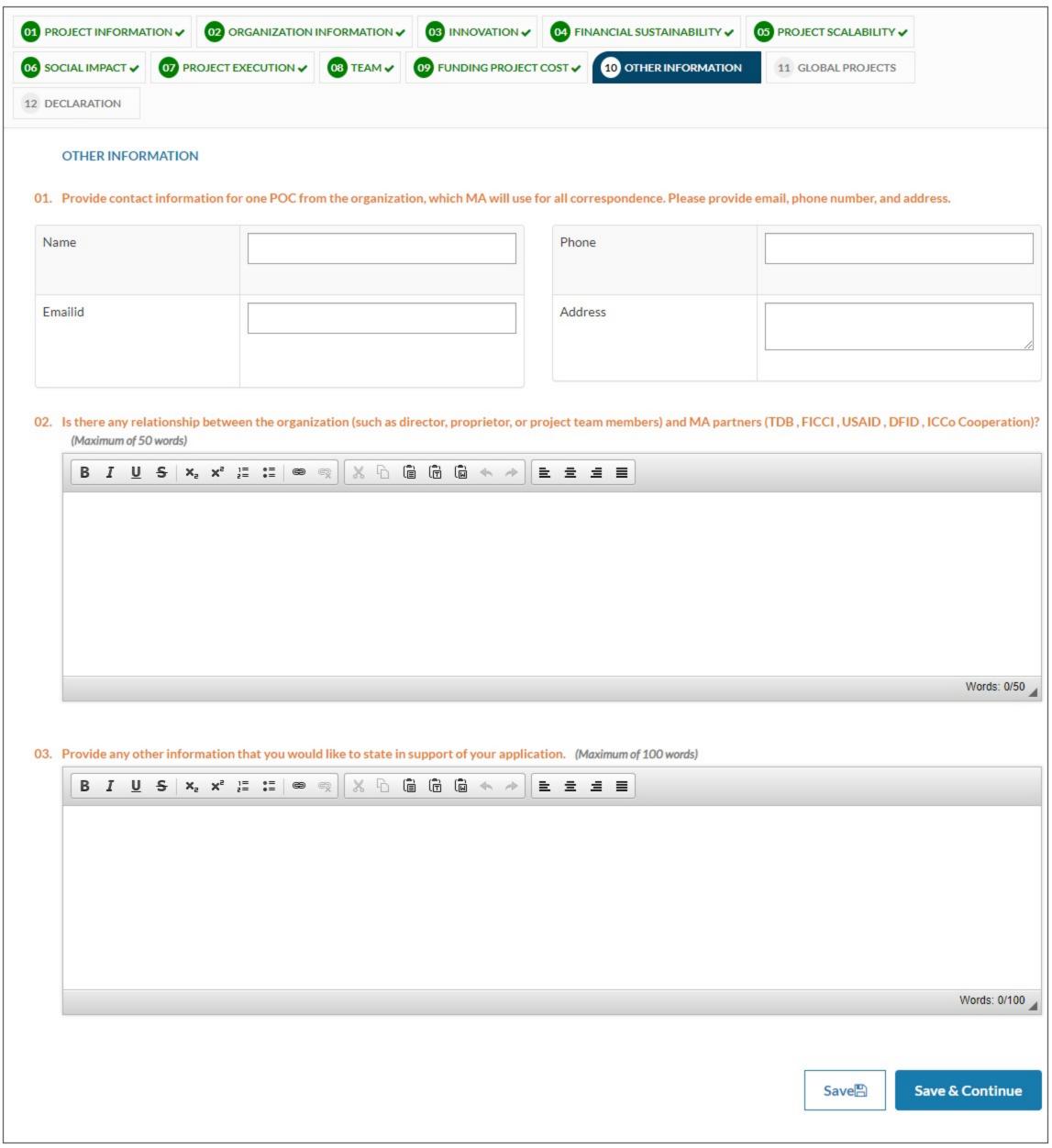


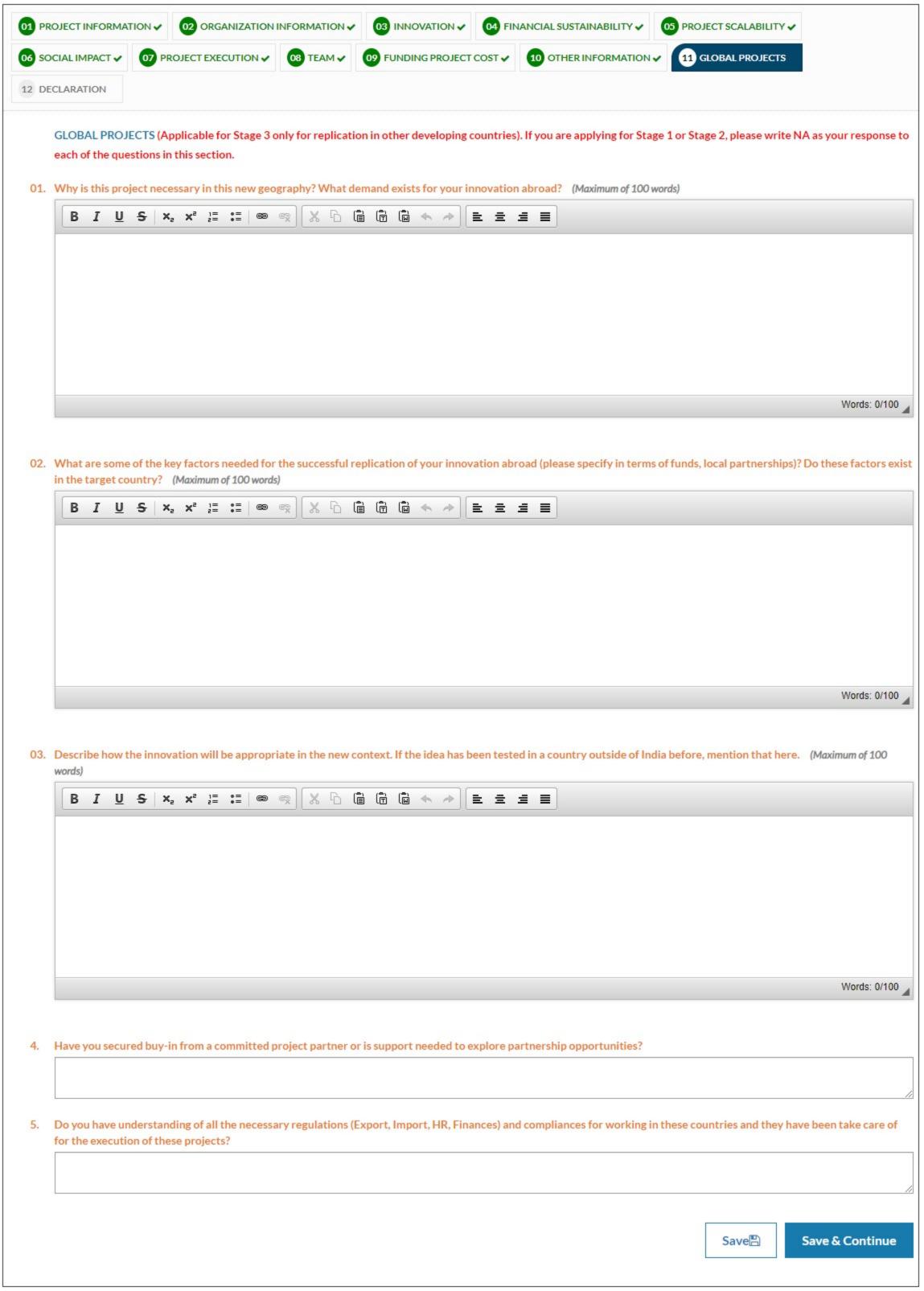
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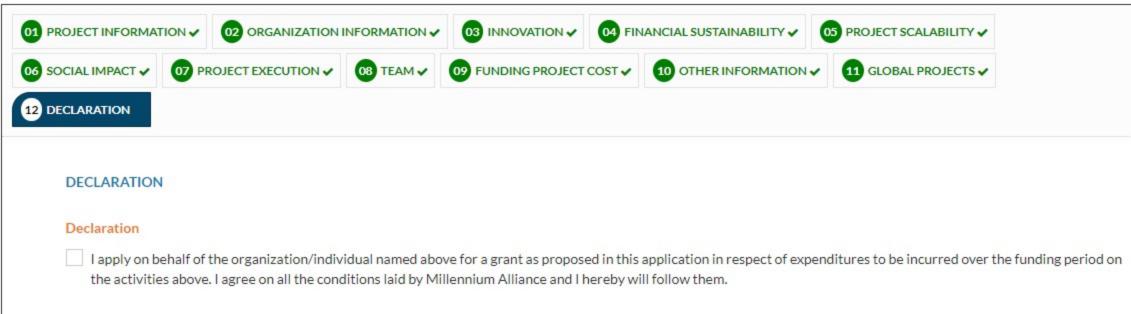
CLARATION									
PROJECT EXECUTION									
In the activity plan below indicate the target for the is a more complete responsible. Please enter the detail • Click on ☑ icon to edice. Click on iii icon to dei	e output of each. Ple onse for an activity the ils and click submit buth lit the record	ease be detailed i han "outreach." A	in the description Activities should	n. (For instance,	"visit target demog				
Activity	Leng	gth of activity in	months	Direct Outpu	t	Targ	et		
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Please name any externa	l partners involved i				ay in terms of execu	ıtion, finan	cial, technical?	(Maximum of 100) words)
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What are the risks and ch	nallenges in the impl	ementation of yo	our project for e	ach of the follow	ving areas? How wil	l you mitig	ate these risks? F	Please describe	both the r
your approach to mitigat									
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