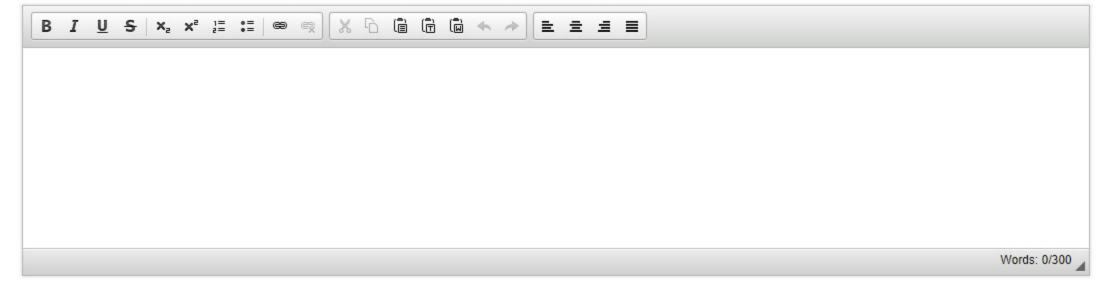




INNOVATION

- 01. What is innovative about your project? How does your project improve on existing competing solutions that seek to address the same challenges as your innovation, also describe your strategy for adoption at BoP level? Please also describe the following: (Maximum of 300 words)
 - 1. USP of your project in terms of (affordability/availability/accessibility).
 - 2. Cost-effectiveness of the project (please mention the price of product/service/technology offered).



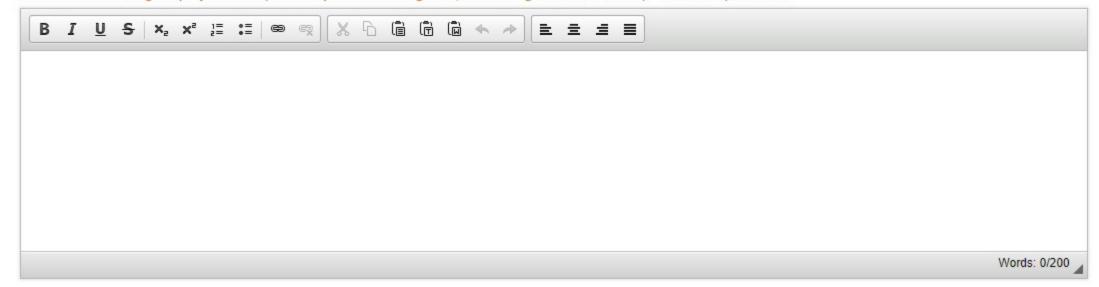
Save[®]

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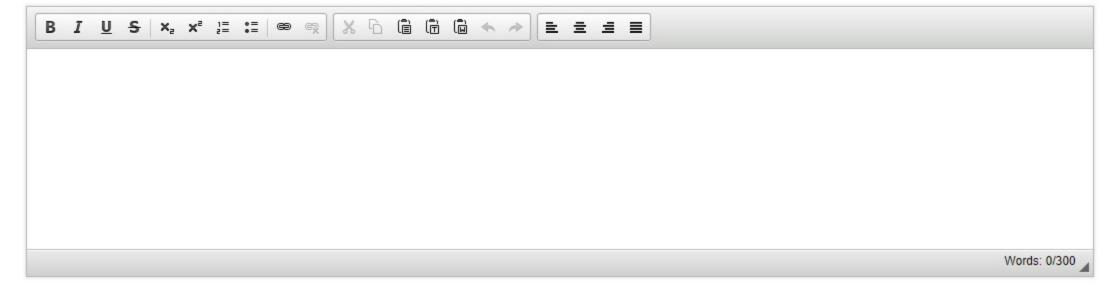


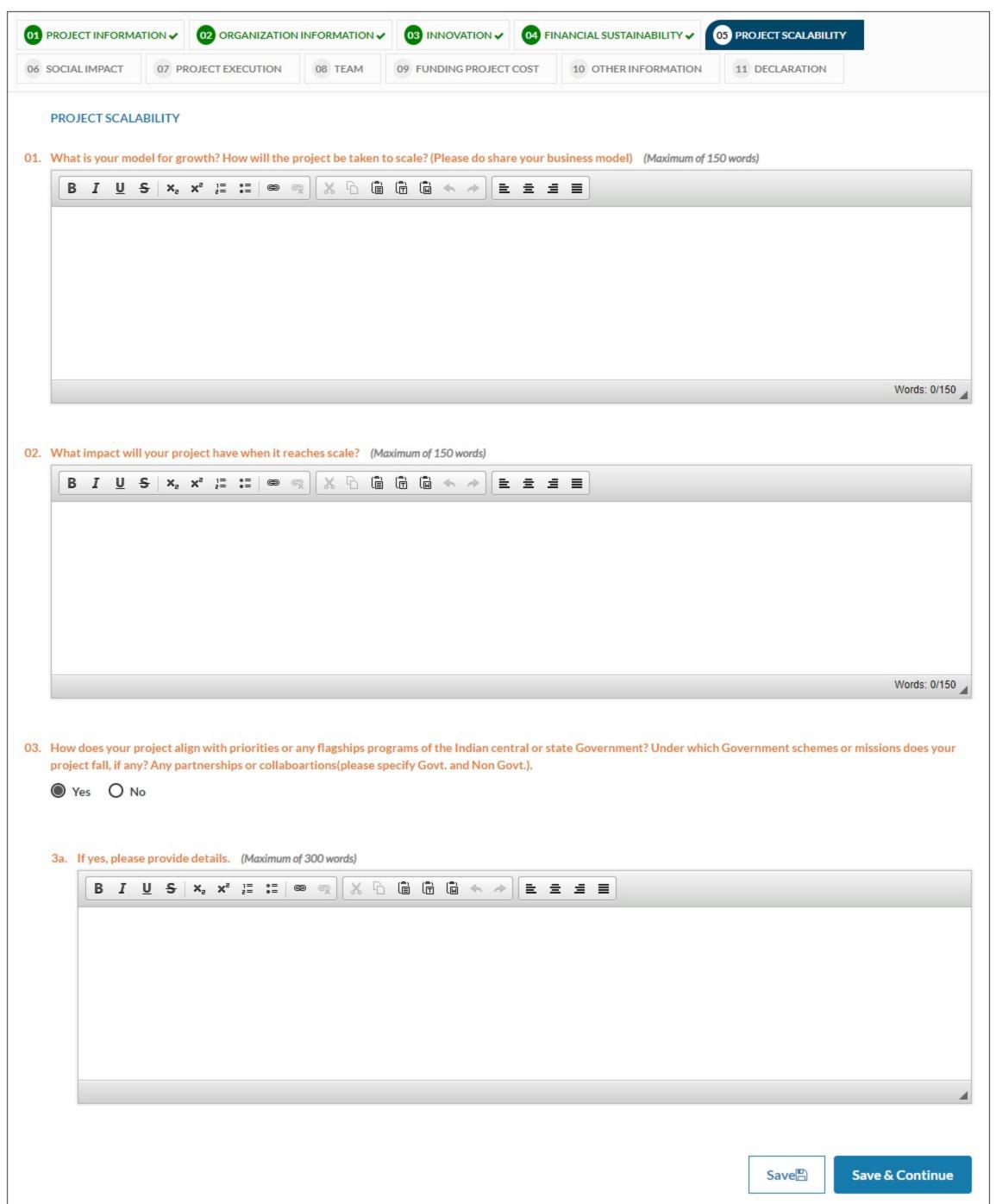
FINANCIAL SUSTAINABILITY

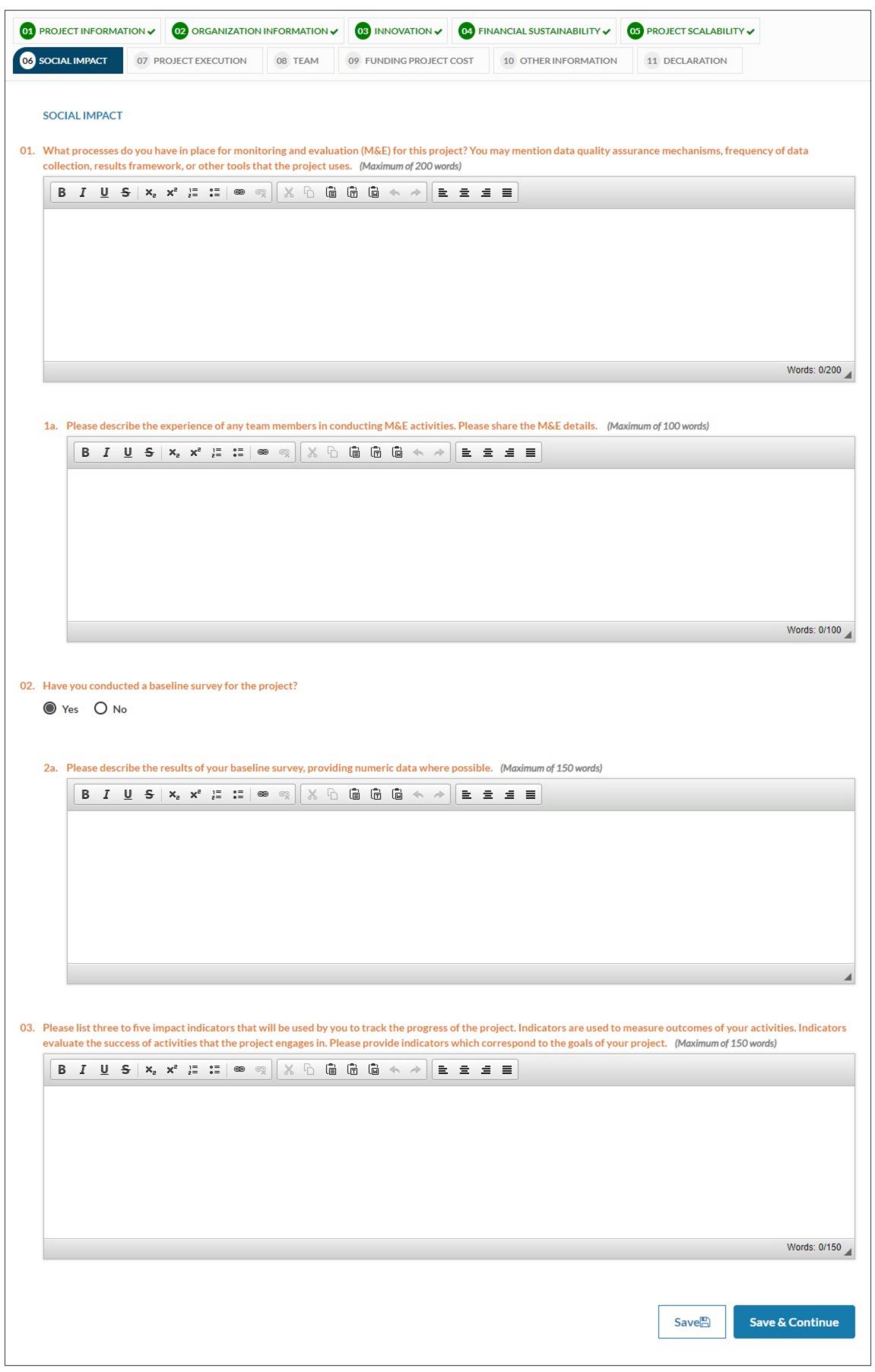
01. How do you plan to sustain this project beyond the MA grant? Mention if the sustainability plan for the project includes grants, generated revenue (from sales or other paybased models), investment (debt or equity), CSR funding, government partnerships, or other funding sources. Please indicate how much you expect each of these sources to contribute to funding the project in full (for example - 40% from grants, 60% from generated revenue). Maximum of 200 words

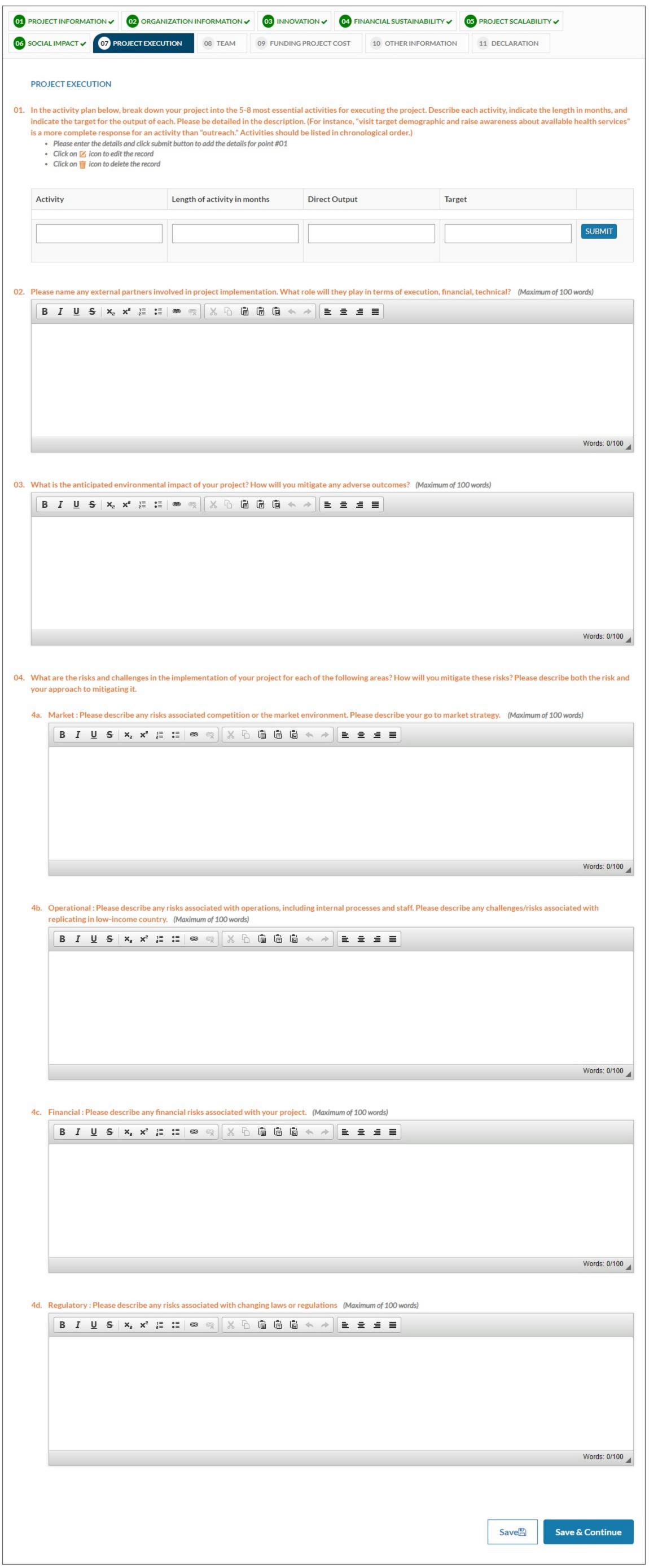


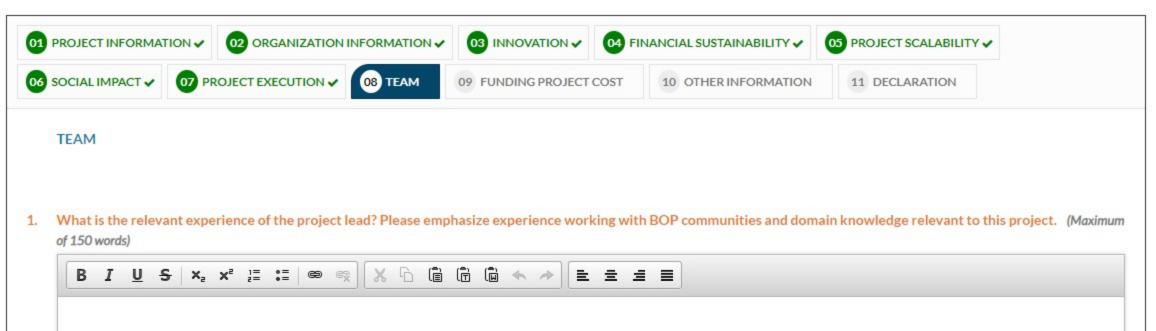
02. Do you have Revenue Generation model/ Business plan component built in your project for its sustainability? What are the other sources of financing for this project? Please mention the type of financing (eg. Debt/Equity/Grant). (Maximum of 300 words)





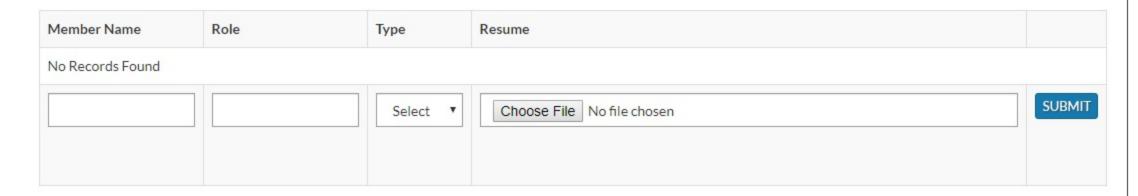






2. Please complete the table below to reflect all team members who will be involved directly in implementing the project. Include any active team memters or advisors. Please attach the CV, limited to one page each, of team members involved in implementation.

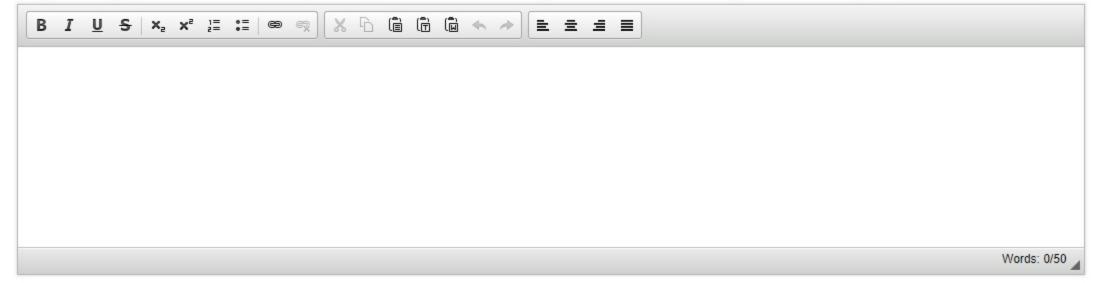
- Please enter the details and click submit button to add the details for point #02
- Click on iii icon to delete the record



3. Please attach the org structure for this project, indicating what roles will make up the team that will be directly implementing the project.

Choose File No file chosen

4. Are you or have you been associated with a lab, incubator, or research institution? Do you have external channels to provide technical support? (Maximum of 50 words)



Words: 0/150

