

PROJECT INFORMATION

01. **Project title:** (Please give your project a name, distinct from the name of your organization, not more than 60 characters including spaces.)

02. Application for:

India focus

03. Sector of the project

Education ▼

3a. Under which Sub-Sector does the Innovation fall:

Select SubSector ▼

04. Complete the logframe table for the project you plan to execute with Millennium Alliance funding. A logical framework (or a log frame) is a project tool which assists in the planning, implementation, and evaluation of an intervention. It identifies key elements of a program and shows how a project makes its impact. Please refer to the example in the application guidelines prior to completing this question.

4a. Need : What is the problem this project addresses? (Maximum of 200 words)

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✂ 📄 📁 🗒 🖨 ⬅ ➡ ☰ ☷ ☹ ☶

Words: 0/200

4b. Input : What actions do you plan to take using the MA funding? (Maximum of 200 words)

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Words: 0/200





4c. **Output :** What direct results will your actions produce, within the timeframe of the MA grant? (Maximum of 200 words)

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\times_2 \times^2 $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$







Words: 0/200

4d. Outcome: How do these results respond to the need you have identified, specify against each Indicator: (Maximum of 200 words)

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x_2


x^2


$\frac{1}{2}$


$\frac{1}{3}$










































Words: 0/200



4e. What will be the positive effect on the well-being of the BoP population, within the timeframe of the MA grant and beyond? Please be specific in terms of impact eg. In EGR (Improvement in word) (Maximum of 200 words)





B*I*U**S**

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Words: 0/200

Now with MIT funding be catalytic for your organization. Now with this grant allow you to take this project to the next level of scale and impact.








☐ Stage 1: Piloting or testing an innovation





☐ Stage 2: Scaling or replicating an innovation which has been successfully piloted

07. What is the current status of the project for which you are applying to the MA? Please describe the work done so far on your project and what results has the project

Received to date: (Maximum of 250 words)

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

   







08. What is the nature of your innovation? A product innovation improves on a physical product or develops a novel one, whereas a process innovation addresses production/delivery method in a novel way.





☐ Product innovation ☐ Process innovation ☐ Both product and process innovation

09. Which BoP population segment does the project target and will there be indirect BoP beneficiaries as well to the program and please indicate who and how many?

(Maximum of 200 words)

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☐ Urban

☐ Semi-Urban

☐ Rural

☐ N/A

Where has your project been previously implemented?

How many years has the project been active? (Years)

Bupropion

Duration of the project under MA funding

ORGANIZATION INFORMATION

01. Name of the organization

Name of the organization

02. Country of registration

Others

2.a Enter other low income country

other low income country

03. Registration/type of organization

- ☐ Private Limited (For Profit) ☐ Trust (Not for Profit) ☐ Educational Institution
☐ LLP (For Profit) ☐ Society (Not for Profit) ☐ Unregistered
☐ Sole proprietorship (For Profit) ☐ Section 25 company (Not for Profit) ☐ Others
☐ Family-owned business/HUF (For Profit)

04. Full address for the HQ of the organisation

Address

India

Select State

Select City

04. Full address for where this project is going to be implemented through MA Grants

Address

Select

05. Age of organization (Years)

Age of organization

06. Have you applied for MA funding in the past?

- ☐ NO ☐ Yes, received due diligence ☐ Yes, received MA funding

07. Provide a summary of the impact created by your organization. Please mention primary function, target segment, and other products or services you have developed/implemented. (Maximum of 150 words)

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Words: 0/150

08. Have you received any awards /recognition and funding for this project? Please specify name and year of award and details of funding? (Maximum of 100 words)

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Words: 0/100

09. Please provide a link to your organization's website.

0. Provide any other links which demonstrate your work/successes.

01 PROJECT INFORMATION ✓

02 ORGANIZATION INFORMATION ✓

03 INNOVATION

04 FINANCIAL SUSTAINABILITY

05 PROJECT SCALABILITY

06 SOCIAL IMPACT

07 PROJECT EXECUTION

08 TEAM

09 FUNDING PROJECT COST

10 OTHER INFORMATION

11 DECLARATION

INNOVATION

01. What is innovative about your project? How does your project improve on existing competing solutions that seek to address the same challenges as your innovation, also describe your strategy for adoption at BoP level? Please also describe the following: (Maximum of 300 words)

1. USP of your project in terms of (affordability/availability/accessibility).

2. Cost-effectiveness of the project (please mention the price of product/service/technology offered).

B *I* U **S** x_2 x^2 $\frac{1}{2}$ $\frac{3}{4}$ $\frac{5}{6}$ $\frac{7}{8}$ $\frac{9}{10}$ $\frac{11}{12}$ $\frac{13}{14}$ $\frac{15}{16}$ $\frac{17}{18}$ $\frac{19}{20}$ $\frac{21}{22}$ $\frac{23}{24}$ $\frac{25}{26}$ $\frac{27}{28}$ $\frac{29}{30}$ $\frac{31}{32}$ $\frac{33}{34}$ $\frac{35}{36}$ $\frac{37}{38}$ $\frac{39}{40}$ $\frac{41}{42}$ $\frac{43}{44}$ $\frac{45}{46}$ $\frac{47}{48}$ $\frac{49}{50}$ $\frac{51}{52}$ $\frac{53}{54}$ $\frac{55}{56}$ $\frac{57}{58}$ $\frac{59}{60}$ $\frac{61}{62}$ $\frac{63}{64}$ $\frac{65}{66}$ $\frac{67}{68}$ $\frac{69}{70}$ $\frac{71}{72}$ $\frac{73}{74}$ $\frac{75}{76}$ $\frac{77}{78}$ $\frac{79}{80}$ $\frac{81}{82}$ $\frac{83}{84}$ $\frac{85}{86}$ $\frac{87}{88}$ $\frac{89}{90}$ $\frac{91}{92}$ $\frac{93}{94}$ $\frac{95}{96}$ $\frac{97}{98}$ $\frac{99}{100}$ $\frac{101}{102}$ $\frac{103}{104}$ $\frac{105}{106}$ $\frac{107}{108}$ $\frac{109}{110}$ $\frac{111}{112}$ $\frac{113}{114}$ $\frac{115}{116}$ $\frac{117}{118}$ $\frac{119}{120}$ 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$\frac{1501}{1502}$ $\frac{1503}{1504}$











FINANCIAL SUSTAINABILITY

01. How do you plan to sustain this project beyond the MA grant? Mention if the sustainability plan for the project includes grants, generated revenue (from sales or other pay-based models), investment (debt or equity), CSR funding, government partnerships, or other funding sources. Please indicate how much you expect each of these sources to contribute to funding the project in full (for example - 40% from grants, 60% from generated revenue). *Maximum of 200 words*

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PROJECT SCALABILITY

01. What is your model for growth? How will the project be taken to scale? (Please do share your business model) (Maximum of 150 words)

B *I* U ~~S~~ x_2 x^2 $\frac{1}{2}$ $\frac{3}{4}$ [Link](#)          

Words: 0/150

02. What impact will your project have when it reaches scale? (Maximum of 150 words)











B *I* U ~~S~~ x_2 x^2 $\frac{1}{2}$ $\frac{3}{4}$ [Link](#)          

Words: 0/150

03. How does your project align with priorities or any flagships programs of the Indian central or state Government? Under which Government schemes or missions does your project fall, if any? Any partnerships or collaboartions(please specify Govt. and Non Govt.).

☒ Yes ☐ No

3a. If yes, please provide details. (Maximum of 300 words)

B *I* U ~~S~~ x_2 x^2 $\frac{1}{2}$ $\frac{3}{4}$ [Link](#)          

SOCIAL IMPACT

01. What processes do you have in place for monitoring and evaluation (M&E) for this project? You may mention data quality assurance mechanisms, frequency of data collection, results framework, or other tools that the project uses. (Maximum of 200 words)

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Words: 0/200

1a. Please describe the experience of any team members in conducting M&E activities. Please share the M&E details. (Maximum of 100 words)

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Words: 0/100

02. Have you conducted a baseline survey for the project?

☒ Yes ☐ No

2a. Please describe the results of your baseline survey, providing numeric data where possible. (Maximum of 150 words)

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03. Please list three to five impact indicators that will be used by you to track the progress of the project. Indicators are used to measure outcomes of your activities. Indicators evaluate the success of activities that the project engages in. Please provide indicators which correspond to the goals of your project. (Maximum of 150 words)

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Words: 0/150

PROJECT EXECUTION

01. In the activity plan below, break down your project into the 5-8 most essential activities for executing the project. Describe each activity, indicate the length in months, and indicate the target for the output of each. Please be detailed in the description. (For instance, “visit target demographic and raise awareness about available health services” is a more complete response for an activity than “outreach.” Activities should be listed in chronological order.)
- Please enter the details and click submit button to add the details for point #01
 - Click on  icon to edit the record
 - Click on  icon to delete the record

Activity	Length of activity in months	Direct Output	Target	
<div></div>	<div></div>	<div></div>	<div></div>	<div>SUBMIT</div>

02. Please name any external partners involved in project implementation. What role will they play in terms of execution, financial, technical? (Maximum of 100 words)

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Words: 0/100

03. What is the anticipated environmental impact of your project? How will you mitigate any adverse outcomes? (Maximum of 100 words)

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Words: 0/100

04. What are the risks and challenges in the implementation of your project for each of the following areas? How will you mitigate these risks? Please describe both the risk and your approach to mitigating it.

- 4a. Market : Please describe any risks associated competition or the market environment. Please describe your go to market strategy. (Maximum of 100 words)

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Words: 0/100

- 4b. Operational : Please describe any risks associated with operations, including internal processes and staff. Please describe any challenges/risks associated with replicating in low-income country. (Maximum of 100 words)

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Words: 0/100

- 4c. Financial : Please describe any financial risks associated with your project. (Maximum of 100 words)

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- 4d. Regulatory : Please describe any risks associated with changing laws or regulations (Maximum of 100 words)

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Words: 0/100

TEAM

1. What is the relevant experience of the project lead? Please emphasize experience working with BOP communities and domain knowledge relevant to this project. (Maximum of 150 words)

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Words: 0/150

2. Please complete the table below to reflect all team members who will be involved directly in implementing the project. Include any active team mentors or advisors. Please attach the CV, limited to one page each, of team members involved in implementation.

- Please enter the details and click submit button to add the details for point #02
- Click on  icon to delete the record

Member Name	Role	Type	Resume	
No Records Found				
<input type="text"/>	<input type="text"/>	Select ▼	<div><div>Choose File</div><div>No file chosen</div></div>	<div>SUBMIT</div>

3. Please attach the org structure for this project, indicating what roles will make up the team that will be directly implementing the project.

Choose File

No file chosen

4. Are you or have you been associated with a lab, incubator, or research institution? Do you have external channels to provide technical support? (Maximum of 50 words)

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FUNDING PROJECT COST

1. Please upload your project budget, using the provided format. If you are requesting less than 100% of the total project cost from MA, please indicate which of the spending heads will be covered by the MA grant and which would be covered by alternative funding sources. Please do not modify the template or submit a budget in your own format. Please note that your funding request may not be granted in full. *Please download sample sheet fill it and then upload*

In case you need to submit additional info related to the budget, please add another worksheet to the same excel file and provide a detailed breakup. Please note that it is mandatory to fill the predefined format in sheet one of the excel sheet even if you are adding another sheet with detailed budget.

Download Sample Excel Sheet

Problem in downloading excel? Click Here

Choose File

No file chosen

2. What percent of the total project budget do you seek from MA?

3. How will you obtain additional funding to complement the MA grant?. *(Maximum of 100 words)*

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4. Please detail any other sources of funding received/expected for this same project (including investment/grant/debt/equity). Include funds which have already been received and those which are expected.

- Please enter the details and click submit button to add the details for point 4
- Click on  icon to edit the record
- Click on  icon to delete the record

Source	Amount/Nature of Funding	Date funds were/will be received	Contribution to the project	
No Records Found				
<div></div>	<div></div>	<div>Click to open calendar</div>	<div></div>	<div>SUBMIT</div>

5. What are the liabilities of your organization exceeding Rs. 3,00,000, or which has to be repaid in the next two years? *(Maximum of 50 words)*

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6. Please explain how your project is cost effective. Does the scale of your impact commensurate with the size of the requested funding from MA? What is the unit price of the product/ service being offered by you? *(Maximum of 100 words)*

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OTHER INFORMATION

01. Provide contact information for one POC from the organization, which MA will use for all correspondence. Please provide email, phone number, and address.

Name	<input type="text"/>	Phone	<input type="text"/>
Emailid	<input type="text"/>	Address	<input type="text"/>

02. Is there any relationship between the organization (such as director, proprietor, or project team members) and MA partners (TDB , FICCI , USAID , DFID , ICCo Cooperation)?
(Maximum of 50 words)

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03. Provide any other information that you would like to state in support of your application. (Maximum of 100 words)

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Save & Continue

01 PROJECT INFORMATION ✓

02 ORGANIZATION INFORMATION ✓

03 INNOVATION ✓

04 FINANCIAL SUSTAINABILITY ✓

05 PROJECT SCALABILITY ✓

06 SOCIAL IMPACT ✓

07 PROJECT EXECUTION ✓

08 TEAM ✓

09 FUNDING PROJECT COST ✓

10 OTHER INFORMATION ✓

11 DECLARATION

DECLARATION

Declaration

☐ I apply on behalf of the organization/individual named above for a grant as proposed in this application in respect of expenditures to be incurred over the funding period on the activities above. I agree on all the conditions laid by Millennium Alliance and I hereby will follow them.

Submit